TEMITOPE OJO *Product Designer*

officialtemitope.ojo@gmail.com | 0703 901 2264 | Lagos, Nigeria
Portfolio: temitopeojo.com | LinkedIn

SUMMARY

Product Designer with 5 years of experience across fintech, e-commerce, agri-tech, and cybersecurity products in Nigeria, Ghana, and the UK. Currently own end-to-end product design at Integrate Commercial Brokerage, shipped the Everything Body Wash e-commerce platform and leading UX/UI strategy for a confidential fintech mobile app. Previously designed Agbleme, a mobile-first agricultural marketplace connecting farmers and buyers across Ghana. Background in Quantity Surveying, which shows up as unusual precision in how I structure ambiguous, multi-stakeholder problems.

SKILLS

- Figma & Prototyping
- User Research & Usability Testing
- Information Architecture
- Interaction Design
- React.js & Node.js Collaboration
- A/B Testing & Analytics
- Accessibility Standards
- Agile/Scrum
- Design Systems
- Responsive Web & Mobile Design
- UI/UX Design
- Cross-Functional Collaboration

PROFESSIONAL EXPERIENCE

Product Designer
05/2024 – Present

Integrate Commercial Brokerage · Full-time · Remote (UK)

- Reduced time-to-launch across three business units by an estimated 25%, as measured by project delivery cycle time, by owning the end-to-end product design process, discovery, strategy, and implementation, for e-commerce, cybersecurity, and fintech products under Integrate Commercial Brokerage.
- Increased online conversion for Everything Body Wash by an estimated 20%, as measured by completed purchase rate, by designing and shipping the full e-commerce platform from concept to launch in close collaboration with React.js and Node.js engineering teams.
- Improved usability and stakeholder satisfaction for TGSIT by an estimated 15%, as measured by feedback scores, by leading product design end-to-end and translating business requirements into user flows, wireframes, and high-fidelity prototypes.
- Strengthened usability and trust on a confidential fintech mobile app currently in development, as measured by ongoing usability testing feedback, by driving UX/UI strategy and design in close collaboration with cross-functional product and engineering teams.
- Reduced design-to-development miscommunication by an estimated 30%, as measured by fewer revision cycles, by establishing shared design documentation and specs across three concurrent product lines.

Product Designer
06/2023 – 08/2024

CarveStudio · Contract · Remote (Accra, Ghana)

- Increased successful marketplace transactions by an estimated 20%, as measured by completed transaction rate, by designing Agbleme, a mobile-first digital marketplace connecting farmers, buyers, and agricultural stakeholders across Ghana.
- Improved onboarding completion for rural, low-literacy users by an estimated 25%, as measured by activation rate, by conducting user research and simplifying complex marketplace interactions into intuitive, accessible mobile flows.
- Reduced design handoff time by an estimated 20%, as measured by sprint cycle time, by developing user journeys, wireframes, prototypes, and high-fidelity interfaces aligned to usability and business goals.
- Owned the complete product design strategy for Agbleme end-to-end, from initial research through final delivery, ensuring visual and interaction consistency across all customer touchpoints.

Product Designer
04/2022 – 05/2023

BlueArt Web Technologies · Contract · Lagos, Nigeria

- Reduced design inconsistency across client projects by an estimated 30%, as measured by fewer QA and design flags, by building and maintaining scalable, reusable design solutions in Figma.

- Improved cross-device usability by an estimated 20%, as measured by user engagement across breakpoints, by creating responsive web experiences optimized for multiple devices.
- Increased stakeholder approval speed by an estimated 15%, as measured by reduced revision cycles, by iterating designs based on feedback, usability considerations, and business objectives.
- Translated business requirements into user flows, wireframes, prototypes, and high-fidelity designs across multiple client-facing web products.

User Experience Designer (Intern)

02/2021 – 02/2022

Guaranty Trust Bank · Internship · Nigeria

- Surfaced recurring usability gaps in the mobile banking experience, as measured by patterns across customer feedback and complaints, by analyzing user pain points and identifying opportunities for improvement.
- Improved feature clarity and flow, as measured by qualitative usability feedback, by collaborating with product teams to refine interface updates based on real user needs.
- Supported gains in usability and accessibility across the mobile banking app by assisting in structured design and accessibility reviews.

EDUCATION

Higher National Diploma in Quantity Surveying

Yaba College of Technology 2019 – 2024